



National Marine Tourism Strategy

Further to the launch of consultation for the draft Marine Tourism Strategy, a series of workshops will now be held around Scotland to encourage people to contribute to development of the final strategy.

The draft Marine Tourism Strategy has been prepared by the Scottish Marine Tourism Development Group. This group includes industry groups, Sail Scotland, BMF Scotland, and RYA Scotland as well as VisitScotland, The Crown Estate, Scottish Tourism Alliance, Scottish Enterprise, Scottish Development International, Scottish Canals, Highlands & Islands Enterprise and Firth of Clyde Forum. The draft strategy focuses on the sustainable growth of Scotland's marine leisure sector and is the first of its kind to identify a clear path forward with achievable step by step actions.

Whilst the organisations in the Marine Tourism Development Group think the strategy is on the right lines they are very keen to hear other views.

As Gavin McDonagh, Chairman of Sail Scotland, said: *"There is no doubt that sailing in Scotland is a massive attraction. We have the variety of sailing waters together with the light and scenery rivalling anywhere in the world. This strategy is designed so that all partners involved in growing the marine sector work together to sell and market sailing in Scotland to its full potential. With support from key agencies and with industry pulling together we can ensure that Scotland is a destination of first choice for sailing."*

Workshop details are as follows:

- **Oban, Monday 24 November 2014, 12.30 am – 4.15 pm**

Royal Hotel, Argyll Square, Oban, PA34 4BE.

- **Inverness, Wednesday 26 November 2014, 10 am – 1.15 pm**

Ness Horizons Business Centre, Kintail House, Beechwood Business Park, Inverness, IV2 3BW.

- **Edinburgh, Monday 1 December 2014, 10 am – 1.15 pm**

RYA Scotland, Caledonia House, 1 Redheughs Rigg, South Gyle, Edinburgh, EH12 9DQ.

- **Glasgow, Thursday 4 December, 1 pm – 4.15 pm, 2014, Glasgow**

Scottish Development International, 150 Broomielaw, 5 Atlantic Quay, Glasgow, G2 8LU.

To book a place at any of these workshops please email aileen.monk@britishmarine.co.uk, noting any special dietary or other requirements.

If you have not yet seen a copy of the draft strategy, please download a copy - [HERE](#).

If you are not able to attend a workshop to have your say, you can write to the addresses in the draft or respond online - [HERE](#).